

# EEG Hero

Acclimate through play



“We didn’t have to papoose any patients over four, and the EEG prep duration was significantly reduced.”

— Massey Connors, CCLS,  
Children’s of Wisconsin

## Problem

EEG exams can be really frightening, the anxiety is often so overwhelming that children need to be papoose, and immobilization can lead to trauma.

## Solution

An Xbox style computer game where patients play the role of the clinician and experience their upcoming EEG.

## Founders

### Dr. Leonard Sender

Oncologist, immunotherapy visionary, and champion for Adolescents and Young Adults with cancer.

### Roger Holzberg

Former Disney Imagineer, Creative Director of the National Cancer Institute, and cancer survivor/health innovator.

