

# Get Up & Go!

Get patients moving



“All of my Child Life Specialists have this on their iPads. The game delivers big smiles and a faster discharge.”

— Deb Wagers, CLS, Boys Town Hospital

## Problem

Patients are often **groggy and uncomfortable after treatment** and don't want to move from their beds.

## Solution

An Alternate Reality (AR) adventure game designed to **motivate patients to get moving!**

## Founders

### Dr. Leonard Sender

Oncologist, immunotherapy visionary, and champion for Adolescents and Young Adults with cancer.

### Roger Holzberg

Former Disney Imagineer, Creative Director of the National Cancer Institute, and cancer survivor/health innovator.

