

# Clinician Oasis

Rejuvenating visual and auditory experiences for clinicians



"US physicians are at risk for **high rates of occupational stress and burnout**, which the COVID-19 pandemic intensified. Current approaches targeting physicians' individual resilience have fallen short."

[Journal General Internal Medicine](#)

## Immersive Experiences

- **Clinicians are surveyed** — "Where is your calming place?"
- Their surveys **direct the creation** of the immerse video experiences
- Clinicians choose personal immerse videos as **an oasis from their stressful day**



## FOUNDERS

**Dr. Leonard Sender:** Oncologist, immunotherapy visionary, and champion for Adolescents and Young Adults with cancer.

**Roger Holzberg:** Former Disney Imagineer, Creative Director of the National Cancer Institute, and cancer survivor / health innovator.

- Our core design specialists are (former) Disney Imagineers applying Disney's "architecture of reassurance" into an "**architecture of healing**"
- Reimagine Well delivers custom experiential design and media for a **calm and rejuvenating environment**